

MPPD Trade Show Registration 2012

*January 24th, set-up
January 25th & 26th
Keystone Centre, Brandon, Manitoba*

It's time to book a spot for the 2012 show!

Or increase your visibility at the show as a Sponsor!

"Manitoba Potato Production Days (formerly Horticultural Production Days) has been held annually since 1973. The conference's main objective is to communicate current and pertinent potato production information to attendees. As well, it provides a venue for retailers to promote the latest in potato-production products and equipment.

Exhibitor Application

To ensure availability and reserve your display space; please fill out this form and return ASAP!

PLEASE PRINT

Company Name:

Product or Service:

Mailing/Physical Address:

Phone:

Fax:

E-mail:

Website:

Contact Person:

Authorized Signature:

The Exhibitor agrees to abide by all regulations and rules adopted by MPPD. Signature is proof that contract has been read and agreed to.

Date:

Sponsorship

Keynote Sponsor

- \$2500
- Keynote Speaker sponsorship
- Wednesday January 25, 2012
- Acknowledgement through placement of sponsor's logo in conference program and on the conference website
- Opportunity to address conference attendees before the Keynote Speaker (2-3 minutes)
- Introduce the Keynote Speaker
- Recognition through signage
- Standard Display Space with 1 complimentary registration

Platinum Sponsor

- \$2000
- Technical Session or speaker sponsorship
- Thursday, January 26, 2012
- Opportunity to address conference attendees before speaker (2 minutes)
- Acknowledgement through placement of sponsor's logo in conference program and on the conference website
- Recognition through signage
- Standard Display Space with 1 complimentary registration

Gold Sponsor

- \$1500
- Sponsor for the
 1. Meals or
 2. Technical Session
- acknowledgement through placement of sponsor's logo in conference program and on conference website and signage
- Standard Display Space with 1 complimentary registration (or 4 complimentary registrations with no display space)

Silver

- \$1000
- Technical Session or Refreshment Break Sponsor
- acknowledgement from the session chair
- Placement of sponsor's logo in conference program and on conference website and signage

Bronze Sponsor

- \$500
- Co-sponsor refreshment break or technical session
- acknowledgement through placement of sponsor's logo in the conference program and on the conference website
- LOGO Recognition through signage

Conference Supporter

- \$100 TO \$499
- co-sponsor refreshment break or technical session
- acknowledgement in the conference program and on the conference website

___ **booked** ___ \$2500 Keynote _____ \$2000 Platinum _____ \$1500 Gold

_____ \$1000 Silver _____ \$500 Bronze \$_____ Conference Supporter

An electronic version of the company logo in jpeg will be required with all sponsorship.
Email to kppa@mts.net

For questions concerning sponsorship please call MaryAnn at 239-6932

Standard Trade Show Display Space

Every effort will be made to ensure an excellent spot for each exhibitor.

Every effort will be made to not situate businesses of the same products and services next to each other. Display location requests will be taken and every effort will be made to honour those requests but final display location will be determined by the conference coordinator.

Display Space Fees (2012 floor plan attached)

Displays numbered 1 to 59, UCT1 to UCT4

_____ 10' BY 10' or 8' BY 10' "STANDARD" DISPLAY SPACE
\$400 + \$20.00 GST= \$420.00

Displays lettered A to H

_____ 20' by 38' "EQUIPMENT" DISPLAY SPACE
\$500 + \$25.00 GST= \$525.00

*Every display includes a 6 foot table – covered and skirted, 2 chairs, curtaining for standard displays. If you would like to request any changes to this please do so below. It is the responsibility of the exhibitor to provide any extras not included such as electrical cords to reach the electrical outlet, cleaning supplies, etc.

Extras

_____ 4 foot table instead of 6 foot table or 8 foot table instead of 6 foot table - indicate
_____ extra table – specify 4 foot or 8 foot
_____ extra chair (2 provided) – please mark numbers
_____√_____ electricity will be provided to every display
_____ forklift to move equipment or heavy display items
_____ equipment washing – outside before entering display area

Internet access can be provided through the Keystone Centre- wireless internet is not available in the Trade Show. Please email for more information.

Attendee Registration

Every trade show booth includes **one** registration in the booth cost. **All others must register.**

Each registration includes:

- Tuesday evening Registration Reception**
- Wednesday Breakfast**
- Wednesday Buffet Lunch**
- Spuds & Suds Social Evening – Wednesday**
- Thursday Breakfast**
- Thursday Banquet Luncheon**
- All Coffee Breaks**
- And**
- All Technical Sessions**

Registration Fee

2-day registration \$125.00 + \$6.25 GST = \$131.25 ... per person

1-day registration \$65.00 + \$3.25 GST = \$ 68.25 per person

Please photocopy if more space is needed

Name	2-day registration \$125	1-day registration \$65 + GST Wednesday Jan. 25,12	1-day registration \$65 + GST Thursday Jan. 26,12
	First Registration is included with every booked display space	_____	_____
Line 7.....	Sub total		
TOTAL (add all totals of Line 7)			

ACCOMODATIONS:

A block of rooms has been set aside for the conference at the Canad Inns – Brandon which is attached to the Keystone Centre – 1125 – 18th Street, Brandon, Manitoba
Phone: 1-204-727-1422

Conference Rate is \$121 plus taxes for Standard Rooms
And the rate is \$137 plus taxes for Suites

Booking Code: Manitoba Potato Days/Participants – group number 197148

For other accommodations there is a listing on the accommodations page on the website at www.mbpotatodays.ca

Fees payable to Manitoba Potato Production Days or **MPPD**

Mail to:
Manitoba Potato Production Days
Box 545
Portage la Prairie, Manitoba R1N 3B9
Phone: 1-204-239-6932
Fax: 1-204-239-1434

TOTAL	<u>GST 5%</u>
Sponsorship value = _____	(no GST on sponsorship)
Booth space cost = _____	_____
Registrations = _____	_____
TOTAL =	+ =

PAYMENT

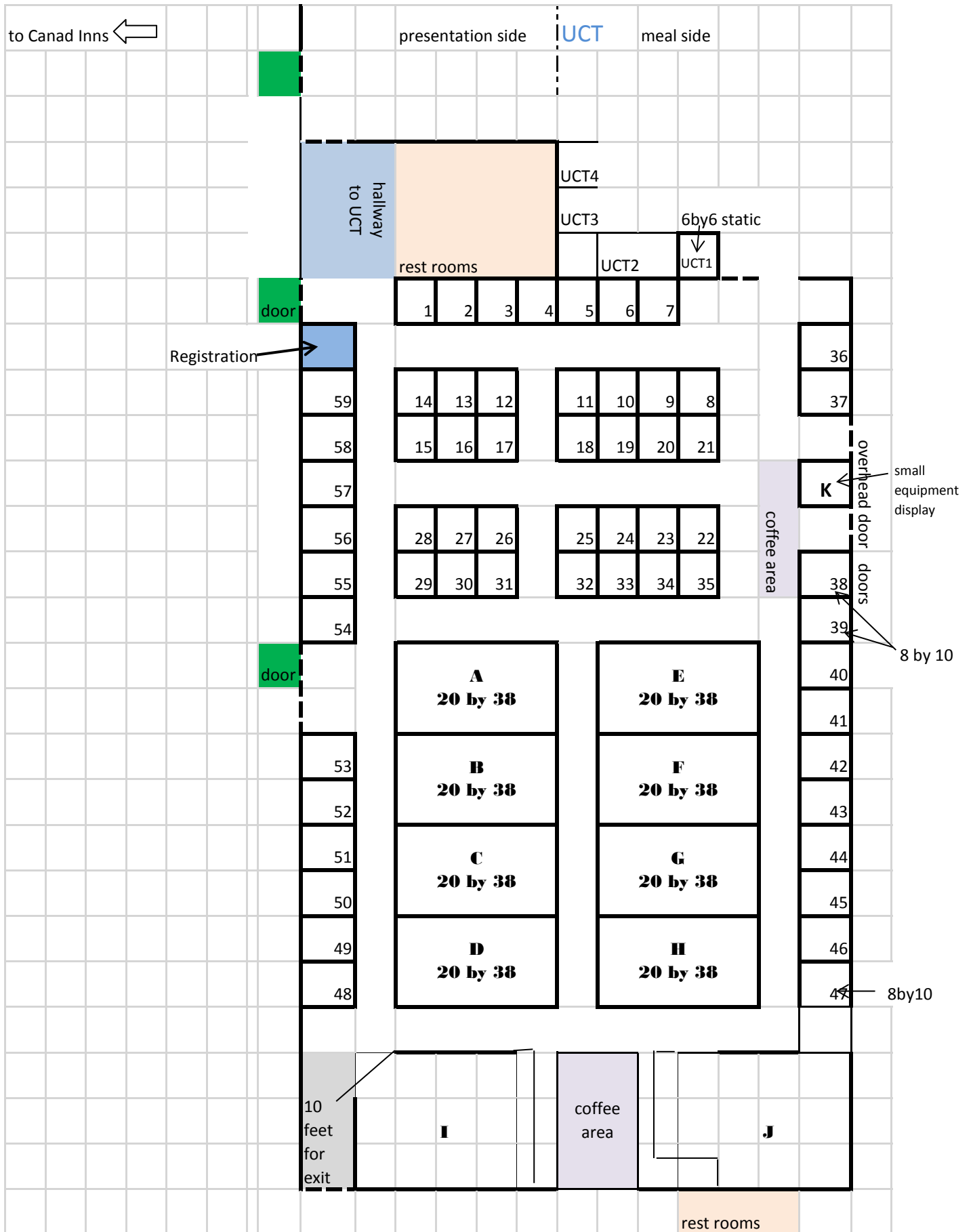
_____ PAYMENT ENCLOSED _____ PLEASE INVOICE

CHECK LIST

- all forms completed
- signed and dated
- registration of all attendees
- electronic copy of your logo if sponsoring

Thank you

2012 Trade show floor plan for MPPD



MANITOBA POTATO PRODUCTION DAYS 2012

EXHIBITOR'S CONTRACT (bound by signature on registration form)

CONDITIONS OF CONTRACT

1. Exhibitor agrees upon signing of the Exhibitor Application to abide by all regulations and rules adopted by Manitoba Potato Production Days in the best interests of the tradeshow (hereinafter called the Show) and agrees that *Show Management* shall have the final decision in adopting any rules or regulations deemed necessary prior to, during and after the show.
2. The Exhibitor's property shall be placed on display and exhibited at his risk and the Manitoba Potato Production Days (hereinafter called MPPD) assume no responsibility for loss or damage thereto, before, after or during the *Show*.
3. The Exhibitor shall assume all responsibility for loss or damage to his property due to fire, theft, flood, lightning, earthquake, explosion, or any cause beyond the control of MPPD.
4. The Exhibitor agrees to indemnify and save MPPD harmless from any damage, expense or liability whatsoever arising from any injury or damage to the Public, the said Exhibitor, his agents, servants, employees, or invitees or to other Exhibitors or to the Property of said Exhibitors, the walls, floors or ceilings of the space so occupied by the Exhibitor, or to other Exhibitor's property, occurring in the said building or the approaches and entrances thereto, by Virtue of the terms and conditions of this agreement.
5. The Exhibitor must have sufficient public liability insurance intended to cover participation in the *Show*.
6. In the event the building should be destroyed by fire or the elements or if any circumstances whatsoever should occur which might make it impossible for *Show Management* to permit Exhibitors to occupy the premises or if the show is cancelled, MPPD will be in no way responsible for any claims or damage, which might arise in consequence thereof.
7. A refund of all monies received from the Exhibitor will be made by *Show Management*, and MPPD in the event of the *Show* not being held as proposed, and *Show Management* shall be released from any and all claims for damages or otherwise. A refund of all monies received from the Exhibitor will not be made if there is poor attendance or cancellation is due to **acts of nature** including inclement weather which results in the *Show* not being held as proposed.
8. This contract may only be cancelled by either party provided notice in writing thereon is received by the other, at least one month prior to the first day of the *Show*. If the Exhibitor cancels after this date, he is liable for full payment of his space rental.
9. *Show Management* reserves the right to reject or prohibit exhibits, or any parts of exhibits which *Show Management* considers objectionable, or to relocate Exhibitor's exhibit to maintain quality of Show.

10. *Show Management* may require a photograph or sketch of the said exhibit. All exhibits must be contained wholly within contracted space. No display exhibit may exceed 8 feet in height at the back wall. Display materials may be used beside the side walls provided that their height does not interfere with the display space on either side and approved by *Show Management*.
11. Exhibitors will be required to abide by all rules and regulations as established by the Management of the Facilities.
12. No distribution of any items that may cause damage.
13. Distribution of any printed matter, promotional or other material will be restricted to contracted space.
14. NO soliciting will be allowed outside the exhibit area by any Exhibitor
15. Company representatives will not be allowed to conduct any business at MPPD unless they have paid for space.
16. Televisions, VHS player, projectors, sound equipment, etc. must be kept within the confines of exhibit space and it shall be the responsibility of each Exhibitor to insure that the sound level emanating from his exhibit space, electrical or mechanical apparatus, shall not be at a level which will disturb Exhibitors in surrounding exhibits.
17. The Exhibitor agrees that no display may be dismantled or goods removed during the entire run of the show but must remain intact until the closing hour of the last day of the Show. The Exhibitor also agrees to remove the exhibit, Equipment and appurtenances from the Show building by the final move out time limit, or in the event of failure to do so, the Exhibitor agrees to pay for such additional costs as may be incurred.
18. Exhibits must comply with local fire regulations. All display materials must be fireproof.
19. Local legislation requires that no article be offered for sale, be sold, or used, within the Province unless it bears the label of a recognized testing laboratory, such as CSA, CGA, or UL or C. or has been locally approved by the Minister having jurisdiction. (*see note below*)
20. SHOW MANAGEMENT reserves the right to appoint all Show services, and will make all information available to Exhibitors. Such as carpets, furniture, additional draping, etc. may be rented from display contractors. SUCH DISPLAY ITEMS SPECIFICALLY NOT COVERED BY THIS CONTRACT.

NB. This Canada-wide legislation is not meant as a restriction on the product, but rather as commendation. As well, CAS, CGA or UL or C approval will protect the distributor, seller or user of the product from any liability.